

Ha young Baik

Experience Designer

Baik.co

Education

General Assembly

BOSTON, MA | AUG 2015 – NOV 2015
Front-End Web Development course.
Focus on HTML, CSS, and Javascript.

Parsons School of Design

MANHATTAN, NY | AUG 2008 – MAY 2012
Bachelor of Fine Arts in Industrial Design
Graduate with Honors.

Rhode Island School of Design

PROVIDENCE, RI | MAY 2007 – AUG 2007
Summer intensive in Graphic design.

Skills

Technical Abilities

DISCIPLINES & SOFTWARE

Art Direction	Figma
Product design	Sketch
Industrial design	Adobe XD
Branding	Photoshop
Usability testing	Illustrator
User interviews	InDesign
Competitive analysis	Principle
Experience mapping	HTML
Survey design	CSS
3D Modeling	Javascript
Prototyping	
Product strategy	

Recent Work

Google

SR. INTERACTION DESIGNER | SEPT 2017 – PRESENT
Spearheaded major product launches and features across Corp ENG, Gmail, and Google Workspace developer platform.

Led the development and deployment of a strategic UX vision for a robust external developer platform, fostering a thriving ecosystem and enriching user experiences.

Delivered a collection of versatile design components to the Google Material Design library, streamlining development and enabling consistent, user-friendly experiences for other teams.

Offer design guidance and career development support to junior designers across the company.

Mentorcruise

MENTOR | MAY 2022 – PRESENT

Guide and mentor designers to navigate career transitions, hone their skills, and secure new jobs through a personalized mentorship.

Digitas

SR. EXPERIENCE DESIGNER | MAY 2015 – AUG 2017

Led the design of intuitive digital products and services for national brands such as Bank of America, Zelle, Dunkin brands and Veritas Genetics.